

Salina High School South

730 E. Magnolia
Salina, KS 67401

(785) 309-3700 - ph
(785) 309-3701 - fax

*Mr. Curtis Stevens,
Principal*

*Ms. Julie Falcon,
Asst. Principal*

*Mr. Scott Chrisman,
Asst. Principal*

*Mr. Ken Stonebraker
Athletic Director*



Theatre Department

Ms. Kate Lindsay, Sponsor

(785) 309-3675

kate.lindsay@usd305.com

August 27, 2018

Dear Salina Business Person,

Salina High School South's Theatre Department is selling advertising space in the playbills of the three 2018-2019 main-stage productions.

Each production will run for at least three performances. With a seating capacity of 650 in our new theatre, over 5,000 playbills could be distributed to our audience members throughout the year. All of these people will be seeing your ad, which is a lot of advertising. Just think of the possibilities!

The prices we are asking for a full year of advertising space are:

1/8 Page: \$40.00

1/4 Page: \$70.00

1/3 Page: \$85.00

1/2 Page: \$110.00

Full page: \$180.00

Booster listing (Supporting Player): \$25.00 (this is not an ad)
- other booster levels are available - please inquire if interested -

If you would like to buy an ad, we would appreciate having your ad by October 15, or we might not be able to include you in our program for our fall production, which means you would miss out on some great advertising.

We are grateful for any help in supporting Salina South's theatre program and hope that we can provide you with valuable, quality advertising. If you have any questions, please contact Kate Lindsay at Salina High School South.

Thank you,

Kate Lindsay
Theatre Instructor

1/4 PAGE
VERTICAL
3.75" x 2.25"

1/4 PAGE
HORIZONTAL
1.875" x 4.5"

1/8 PAGE
1.875" x 2.25"

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1/3 PAGE
2.5" x 4.5"

1/2 PAGE
3.75" x 4.5"

Salina High School South
Theatre Department
730 E. Magnolia Rd.
Salina, KS 67401
Ph. (785) 309-3675
Fax (785) 309-3701

Please indicate the size of
your ad:

_____ Booster listing (\$25.00)
(no ad required – business name
will be listed with the other Booster
donors.)

_____ 1/8 page (\$40.00)

_____ 1/4 page (\$70.00)

_____ 1/3 page (\$85.00)

_____ 1/2 page (\$110.00)

_____ Full Page (\$180.00)

_____ Please use the camera-
ready ad I have enclosed.
(electronic copies / jpeg preferred.)

_____ Please create an ad using
the artwork I have provided.

_____ Please give me the
option of changing my ad copy
for each show.

_____ I would like my ad to
remain the same for all three
programs

GUARANTEES: One copy of the
program containing the ad will be
furnished to the advertiser. More
copies will be available upon request.
Refund will be made if the staff or
printer is responsible for an error in
printed copy, but in no event will the
publication be liable beyond the cost
of an individual insertion.

The copy of the ad and the
payment is due by
October 15, 2018.

PROGRAM ADVERTISING CONTRACT

Company Name _____

Contact Person _____

Billing Address _____

Phone Number _____

E-mail _____

Student Contact _____

The copy of the ad and the payment is due by
October 20, 2017.

Please attach your copy or camera-ready ad here:
(An electronic jpeg copy of the ad is preferred – please email
the ad to kate.lindsay@usd305.com)

SHOW DATES:

November 8, 9, 10 *The Miracle Worker*

Jan. 31, Feb. 1, 2 *All Shook Up*

April 3, 4, 5 *Almost, Maine*

*We reserve the right to make substitutions for the announced plays
or change production schedules if necessary.*

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